

<b>REGISTRATION FORM</b>	
<b>Select Location:</b>	
<input type="checkbox"/> <b>Lexington, KY</b>	<input type="checkbox"/> <b>Louisville, KY</b>
Tues. Nov. 7, 2006	Mon. Nov. 13, 2006
8:00am-5:00pm	8:00am-5:00pm
University of Kentucky	University of Louisville
UK Student Center	Swain Student Activities Center
<b>Registration Fee: \$25.00</b>	
Business Name: _____	
Business Address: _____	
City _____	St.: _____ Zip: _____
Attendee Name: _____	
Attendee Title: _____	
Business Ph: _____	
Business E-Mail: _____	
Business Industry: _____	
List ethnicity: _____	
Check Gender:	<input type="checkbox"/> Male <input type="checkbox"/> Female
Certified As:	<input type="checkbox"/> DBE <input type="checkbox"/> MBE
<input type="checkbox"/> 8(a)/SDB	<input type="checkbox"/> WBE <input type="checkbox"/> MSD
<b>Method of Payment:</b>	
<input type="checkbox"/> Check (Payable to KSBDC)	
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Credit Card #: _____	
Expiration Date: _____	
<b>MAIL TO:</b>  <b>LEXINGTON AREA SBDC</b> <b>4TH FLOOR CENTRAL LIBRARY BLDG</b> <b>140 E. MAIN STREET</b> <b>LEXINGTON, KY 40507</b> <b>Or Fax Registration to</b> <b>859.257.1751</b>  <b>Registration Deadline: October 30, 2006</b>	

University of Kentucky  
**Kentucky Small Business Development Center**  
 225 Gatton College of Business & Economics  
 Lexington, KY 40506-0034

**KENTUCKY SMALL BUSINESS DEVELOPMENT CENTER**  
**PRESENTS**

# What Can Certification Do for YOU? Symposium



**For**  
**Minority and**  
**Women-Owned**  
**Businesses**



**UK**  
 UNIVERSITY OF KENTUCKY

## WHAT IS CERTIFICATION?

Certification is a review process to verify the small business is owned, controlled and operated by the applicant. Certifying agencies are responsible for ensuring only firms meeting the specified eligibility criteria are properly certified.

## SYMPOSIUM GOAL:

The symposium's goal is to increase the number of certified minority and women-owned firms in the Commonwealth of Kentucky; thereby, creating economic impact throughout the state.

Opportunities exist for minority and women-owned firms capable of producing quality products and services at competitive prices. Certification, although not a guarantee for business, can be used as a marketing tool to open doors within the private and public sectors.

## HOW YOU SHOULD PREPARE:

The private and public sectors purchase a large variety of products and services; but, just as your business doesn't purchase everything your neighboring business does, neither do all private and public entities purchase the same products or services. Prior to attending the symposium, you should have a general idea of what private and public entities use your products and services. Knowing this prior to coming to the symposium will help you determine which, if any, of the five certifications will best serve the needs of your company.

Please note most "business to consumer" type of businesses don't need to become certified i.e. certification is primarily for "business to business" type of firms.

For additional Information:  
[www.KSBDC.org](http://www.KSBDC.org)  
(888) 475-7232



## AGENDA

8:00 a.m.	Registration and continental breakfast
8:30 a.m.	Booths Open
9:00 a.m.	Guest Speaker, Tom Masterson President, T.E.M. Electric
9:50 a.m.	Review of the following certifications: <ul style="list-style-type: none"><li>•Disadvantage Business Enterprise (DBE)</li><li>•Minority Business Enterprise (MBE)</li><li>•Women Business Enterprise (WBE)</li><li>•8(a) &amp; Small Disadvantage Business (SDB)</li><li>•Louisville &amp; Jefferson County Metropolitan Sewer District (MSD)</li></ul>
11:00 a.m.	Break
11:30 a.m.	Lexington, Lunch & Keynote Speaker Dr. Lee Todd, Jr., President University of Kentucky  Louisville, Lunch & Keynote Speaker Secretary Bill Nighbert Kentucky Transportation Cabinet
1:15 p.m.	Breakout Sessions for certifying agencies <i>Agency will review the certification process and application.</i>
2:45 p.m.	Break
3:15 p.m.	Breakout Sessions for certifying agencies <i>Agency will review the certification process and application.</i>
*5:00 p.m.	Program Adjourns

\*Minority and women-owned businesses needing additional assistance in filling out the application can attend a follow-up session to receive more individualized help. Date of follow-up session to be determined.

## CERTIFYING AGENCIES AND CERTIFICATIONS

### Kentucky Transportation Cabinet (KYTC)

Disadvantage Business Enterprise (DBE)

### Kentuckiana Minority Business Council (KMBC)

Minority Business Enterprise (MBE)

### Women Business Enterprise National Council (WBENC)

Women Business Enterprise (WBE)

### Small Business Administration (SBA)

8(a) & Small Disadvantage Business (SDB)

### Louisville & Jefferson County Metropolitan Sewer District (MSD)

Minority Business Enterprise (MBE)

Women Business Enterprise (WBE)

## PARTICIPATING SUPPORTING AGENCIES

Kentucky Association of Disadvantaged Business Enterprises (KADBE)

Kentucky Procurement Assistance Program (KPAP)

